

Jobs2Web and CareerDoor Forge Alliance

CareerDoor to Represent Jobs2Web's Interactive Recruiting Solutions in Canada

MINNEAPOLIS, Minn. and TORONTO, Ontario (March 24, 2009) - [Jobs2Web](#), a Web 2.0 interactive recruiting solutions provider, and CareerDoor Inc., recruitment solutions specialists, today announced an agreement between the companies. Under the terms of the agreement, [CareerDoor](#) will represent Jobs2Web's solutions in Canada.

Terri Joosten, CEO of CareerDoor, said, "A lot of our clients are taking advantage of the economic downturn by using this time to examine and refine their recruiting practices. With so many recruiters trying to leverage Web 2.0 technologies and social networking sites like Twitter and Facebook, putting a formal strategy in place now means companies will have talent communities built and ready to go when hiring rebounds. Jobs2Web is an integral part of this equation and we're excited to represent their solutions in the Canadian market."

Jobs2Web's Vice President of Sales, Brett Keirstead, commented, "Regardless of the times, employers are trying to achieve two goals in corporate recruiting: reduce costs and engage passive job seekers. In our case, we enable companies to bring down their job board spend by taking advantage of major search engines and social networking tools. Secondly, our solutions create talent communities of active and passive job seekers who remain engaged and ready to be tapped once the hiring green light goes on."

Both companies are known for their abilities to attract and engage candidates using Web-based technologies. For example, CareerDoor recently held eCareer Fairs that enabled recruiters to meet online, one-on-one with almost 900 registered candidates. In the case of Jobs2Web, the company recently welcomed its 100th customer as well as its 40th customer in the healthcare vertical.

Keirstead concluded, "Our companies share the common goals of working the way the job seeker searches, as well as the way today's corporate recruiters work. A winning formula has been created through our alliance and we're looking forward to expanding our presence in the Canadian market with CareerDoor."

About CareerDoor Inc.

CareerDoor Inc. is leading the way with creative recruitment solutions. Organizations can capitalize on the recruiting potential of Web 2.0 technologies, face-to-face meetings, niche job boards, and branding with CareerDoor Inc. – your recruitment solutions specialists. More information can be accessed at www.careerdoor.com.

About Jobs2Web

Jobs2Web is a leading provider of interactive recruiting solutions. The company develops and implements the innovative technologies and services that enable employers to

leverage their investments in their own career sites to attract, capture and communicate with the exploding base of interactive job seekers. Through Jobs2Web's solutions, employers can improve recruiter effectiveness and provide measurable results, translating into increased quality of hires, reduced time to fill and a ready pipeline of passive candidates.

Founded in 2003, Jobs2Web is headquartered in Minneapolis, Minn. Jobs2Web's executive team includes several of the world's foremost sourcing and recruiting experts. More information can be accessed at www.jobs2web.com.

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Media Contact:

Jeanne Achille

The Devon Group for Jobs2Web

732-706-0123, ext. 11

jeanne@devonpr.com