

Jobs2Web Reports Significant Outcomes from Recent Client Advisory Board Meeting

— Executive-Level Forum Provides Opportunity for Jobs2Web Clients To Discuss the Latest Market-Based Trends and Innovations in Interactive Recruiting Efforts —

MINNEAPOLIS, Minn. (May 18, 2009) — [Jobs2Web](#), a Web 2.0 interactive recruiting solutions provider, today announced the outcomes of its recent Client Advisory Board (CAB) meeting. Held April 29 – May 1 in Minneapolis, the CAB meeting was attended by key executives and thought leaders from companies such as America’s leader in financial planning; a Fortune 100 multinational retailer of technology and entertainment products and services; a 60,000 employee leading provider of short- and long-term medical and rehabilitation care; an operator of large sports, athletic, fitness and family recreation centers; a prominent provider of clinic and hospital services; the worldwide leader in software, services and solutions; a global healthcare company; a global leader in medical technology; a Fortune 50 leading retailer; a leading property casualty insurer; and an operator of over 35,000 fast food restaurants.

Jobs2Web’s CAB is designed to provide market-based guidance to the company regarding innovation in interactive recruiting. This group of talent acquisition executives from a cross-section of Jobs2Web clients meets twice a year for a multi-day forum to discuss Jobs2Web products and strategy and provide direct counsel to Jobs2Web leadership. Potential topics of discussion include Product Strategy and Roadmap, Pricing and Packaging of Products and Solutions, Business Practices and Growth Strategies. Jobs2Web’s solutions and the CAB’s mission are particularly relevant in the current economic climate, as many companies are proactively seeking to identify cost-reduction strategies that lower recruitment advertising yet maintain performance and return.

In the most recent meeting, newer CAB members expressed interest in the success stories shared by Jobs2Web clients that have used the solutions for one year or more. As a result of these discussions and consistent with its focus on being responsive to its clients, Jobs2Web issued a customer survey to quantify and validate significant trends in recruitment advertising. As anticipated, the results corroborated that 75% of respondents attributed their job board advertising savings in particular to their Jobs2Web programs, and 79% forecast their intent to cut usage of at least one of the “big three” paid job boards in the coming year.

“We take our role of a strategic partner to our clients extremely seriously, and with the ever-changing economic environment impacting so many of our clients at present, it is vital we hold this executive-level information exchange at least twice per year,” said [Ken Holec](#), chief executive officer of Jobs2Web. “Not only does the CAB meeting offer

Jobs2Web an opportunity to receive direct client input into shaping our products, services, and future interactive recruiting strategies to best serve their particular needs, it also provides an open forum for clients to discuss with each other the changing landscape of recruiting, challenges they face, and best practices for addressing them.”

The next CAB meeting will be held in September 2009. More information about how Jobs2Web is helping companies of all sizes get off the recruiting treadmill and reduce reliance on expensive job boards to source and attract candidates can be accessed at <http://www.jobs2web.com/solutions/>.

About Jobs2Web

[Jobs2Web](http://www.jobs2web.com) is a leading provider of interactive recruiting solutions. The company develops and implements the innovative technologies and services that enable employers to leverage their investments in their own career sites to attract, capture and communicate with the exploding base of interactive job seekers. Through Jobs2Web’s solutions, employers can improve recruiter effectiveness and provide measurable results, translating into increased quality of hires, reduced time to fill and a ready pipeline of passive candidates.

Founded in 2003, Jobs2Web is headquartered in Minneapolis, Minn. Jobs2Web’s executive team includes several of the world’s foremost sourcing and recruiting experts. More information can be accessed at www.jobs2web.com.

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