

## Save the Date: Collaborate 2011 Details Announced

*-Jobs2web's Annual User Conference Focuses on Customer-Shared Strategies and Features Speakers from Knowledge Infusion and mRecruitingcamp-*

**MINNEAPOLIS, Minn. (April 28, 2011)** – [Jobs2web](#), the leading provider of interactive recruiting solutions, today announced details of its second annual user conference, Collaborate 2011. The conference will take place from June 20-22, 2011 at the Airport/Mall of the Americas Hilton in Bloomington, Minn.

The two-day event features several networking receptions, general sessions and breakout tracks where clients will learn how others are using Jobs2web technology to recruit more effectively. This year's attendees will experience several new conference components — added client-led sessions, expanded instructional sessions and a Jobs2web labs exhibit area.

Keynote speakers include [Jason Averbook](#), chief executive officer of [Knowledge Infusion](#). Averbook will host an interactive session on how human resources professionals can map and build a successful business case for investing in next generation technology. Joining him at the conference are Jobs2web chief executive officer, Ken Holec, and founder and chief recruiting geek, Doug Berg. Recruiting consultant, mobile evangelist and founder of mRecruitingcamp, Michael Marlatt, will also be on hand, providing attendees with valuable guidance on mobile recruiting media and methodologies.

For more information or to register, please visit the [Collaborate 2011](#) homepage and follow [@J2WUC](#) on Twitter.

### **About Jobs2web**

Jobs2web helps large organizations hire better people, faster and cost effectively. By using Jobs2web's proven Recruit Better® system, employers know which online channels provide better return on investment, recruit better talent and deliver better candidate engagement. See how at [www.jobs2web.com](http://www.jobs2web.com).

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