

Jobs2Web Experiences Dramatic Results During 2008

-Leading Recruitment Solutions Provider Experiences Triple-Digit Growth in Spite of Difficult Economy-

MINNEAPOLIS (February 2, 2009) – [Jobs2Web](#), a Web 2.0 interactive recruiting solutions provider, today released news of its business results for 2008, which included revenue growth in Q4 of 328%, despite the recent economic downturn.

“Although many organizations’ recruitment budgets will remain flat or even decline during 2009, recruiters’ workloads and sourcing expectations likely will not. We credit our company’s growth during this tumultuous economy with Jobs2Web’s ability to provide clients with a solution that helps them re-engineer their approaches to sourcing and recruiting,” stated [Ken Holec](#), Chief Executive Officer of Jobs2Web. “Jobs2Web enables employers and recruiters to more effectively source talented candidates at a much reduced cost than what they were previously spending using traditional methods.”

Jobs2Web’s innovative Web 2.0 recruiting solutions include the Recruitment Marketing Platform, the Recruiting Dashboard™, Social Network Recruiting, Talent Community Building technologies, Employee Referral Marketing, and Recruitment Process Outsourcing (RPO) 2.0. The company’s interactive recruitment marketing solutions help employers identify and communicate with talented job seekers, including helping companies build their own talent communities of candidates. Since 2003, Jobs2Web has provided its solutions to healthcare organizations, global consulting companies, engineering firms, large national retailers, and some of the top medical technology and pharmaceutical companies within the U.S.

Jobs2Web Enjoys Growth of Client Base in 2008

Jobs2Web’s client count crossed over 90 in late 2008 including Q4 additions of Microsoft’s Entertainment and Devices business, Allina Health System, CACI, Yum! Brands and Schering-Plough. Overall, in 2008, Jobs2Web experienced growth in its client base of 162.5% over 2007.

Demonstrating the strength of the company’s solutions, Jobs2Web also experienced a high rate of multi-year renewals in 2008, with many existing clients expanding their relationships with the company by contracting for additional Jobs2Web product offerings. These client engagements included the launch of the Best Buy career site, which features enhancements to amplify Best Buy’s employment brand online and to fully engage qualified candidates.

Strategic Alliances Help Employers Maximize Recruiting Potential

Jobs2Web leveraged many partnerships in 2008 to extend the reach of its interactive talent acquisition and career site optimization solutions to an even greater potential audience. In July, the company announced a strategic partnership with NAS Recruitment Communications, the industry leader in employment branding, recruitment solutions and

career site development. Branded as NAS Web 2.0 powered by Jobs2Web, Jobs2Web has enhanced NAS's current Web 2.0 solutions by enabling the NAS network of employers to upgrade their career sites and interactive recruiting strategies in powerful new ways.

The company also recently unveiled a first-of-its-kind offering known as Jobs2Web RPO 2.0™, and welcomed Pinstripe, Inc., a leading recruitment process outsourcing (RPO) company, as the first RPO to leverage the capabilities of the new solution. Designed especially to help RPO vendors improve sourcing effectiveness, RPO 2.0 enables RPO sourcing teams to tap into the high levels of quality talent acquisition and sourcing communities offered by Jobs2Web. The benefits of Jobs2Web RPO 2.0 include lower cost sourcing; shorter time-to-fill; quality talent pipelines; improved margins for recruitment process outsourcing vendors; and higher levels of customer satisfaction.

Additional alliances announced in 2008 included partnership agreements with: The Adler Group, which offers a full range of training and consulting services for recruiters and hiring managers; [Pinstripe, Inc.](#); and [Taleo](#), the leading provider of on-demand talent management solutions.

New Jobs2Web Products Create Buzz in Recruiting Industry

Much of Jobs2Web's tremendous growth in 2008 can be attributed to the many new solutions and updated features the company rolled out last year, including the Recruiting DashboardSM, which captures the referring source of each career site visitor and tags each applicant as they enter the applicant tracking system (ATS). Innovative solutions such as a centralized talent community and talent landing pages also have helped the company grow its client base in recent months. The Jobs2Web Talent Community solution helps employers build a centralized job marketing engine that automatically matches and emails every job to each candidate subscribed, inviting them to apply for future positions. With targeted talent landing page offering, Jobs2Web analyzes an employer's hiring needs and deploys job-branded landing pages which get highly ranked for targeted keywords and attract job seekers to the company's career site.

Also during 2008, Jobs2Web helped clients fully leverage its solution with leading social networking offerings, including LinkedIn, Facebook and Twitter.

“Our success is the result of our team's keen understanding of the challenges employers and recruiters face when attempting to stay on top of the fast-changing landscape of recruiting technologies. Jobs2Web's primary goal is to help our clients leverage Web 2.0 technology as a key component of an interactive recruiting strategy. Our 2008 momentum has provided us with a strong start to 2009, during which we will continue to roll out new solutions and updates that will enhance our offerings,” shared Doug Berg, Founder and Chief Innovation Officer of Jobs2Web.

About Jobs2Web

Jobs2Web is a leading provider of interactive recruiting solutions. The company develops and implements the innovative technologies and services that enable employers to leverage their investments in their own career sites to attract, capture and communicate

with the exploding base of interactive job seekers. Through Jobs2Web's solutions, employers can improve recruiter effectiveness and provide measurable results, translating into increased quality of hires, reduced time to fill and a ready pipeline of passive candidates.

Founded in 2003, Jobs2Web is headquartered in Minneapolis. Jobs2Web's executive team includes several of the world's foremost sourcing and recruiting experts. More information can be accessed at www.jobs2web.com.

#

Note to editors: Trademarks and registered trademarks referenced herein remain the property of their respective owners.

Media Contact:

Jeanne Achille

The Devon Group for Jobs2Web

732-706-0123, ext. 11

jeanne@devonpr.com