

Jobs2Web Selects Jon Greene as Vice President of Client Services

MINNEAPOLIS, Minn. (April 20, 2009) — [Jobs2Web](#), a Web 2.0 interactive recruiting solutions provider, today announced the selection of [Jon Greene](#) as Vice President, Client Services. In this capacity, he will lead the Jobs2Web Client Services team in helping clients meet the challenges of the fast-changing landscape of interactive recruiting technologies.

“Despite the economic downturn, the past year has been one of tremendous growth for us. As we continue this growth, we remain committed to our mission of helping employers maximize their interactive recruiting potential,” commented [Ken Holec](#), chief executive officer of Jobs2Web. “Jon has extensive experience in recruitment marketing planning and strategy, analytics, and employer branding. Known as a thoughtful and innovative problem solver and leader, Jon will guide and motivate our Client Services team in delivering ongoing value and results and developing effective, long term client partnerships.”

Greene is a veteran recruitment-marketing strategist with an accomplished track record as both an agency and a corporate executive. He was formerly with Ameriprise Financial, where he launched Employment Marketing after Ameriprise spun off from American Express. He then served as vice president, Advisor Recruiting and, most recently, as vice president, Talent Acquisition Strategy, Technology and Operations. Earlier in his career, he worked with clients such as FedEx, Hilton Hotels and Edward Jones, as partner at JWT Inside. Greene is a graduate of Lawrence University in Appleton, Wis.

About Jobs2Web

[Jobs2Web](#) is a leading provider of interactive recruiting solutions. The company develops and implements the innovative technologies and services that enable employers to leverage their investments in their own career sites to attract, capture and communicate with the exploding base of interactive job seekers. Through Jobs2Web’s solutions, employers can improve recruiter effectiveness and provide measurable results, translating into increased quality of hires, reduced time to fill and a ready pipeline of passive candidates.

Founded in 2003, Jobs2Web is headquartered in Minneapolis, Minn. Jobs2Web’s executive team includes several of the world’s foremost sourcing and recruiting experts. More information can be accessed at www.jobs2web.com.

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