

Jobs2web Reports Successful 2009; Well Positioned for Continued Growth in 2010

*-Award-Winning Innovator in Interactive Recruiting Helps Managers
Recruit Better™*

MINNEAPOLIS, Minn. (February 17, 2010) — [Jobs2web](#), a Web 2.0 interactive recruiting solutions and services provider, today released news of its business results for 2009, which included doubling overall revenue growth and continued positive net cash flow, despite the poor economy. The 12-month contract value of orders booked in 2009 exceeded the Company's growth plan.

"Jobs2web's ability to provide our customers with an efficient, cost-effective means to source and recruit better talent enabled us to grow despite the turbulent economy. With ongoing innovation and the economy beginning to stabilize, we expect continued rapid growth in 2010," commented Ken Holec, chief executive officer, Jobs2web. "Job seekers are looking to engage potential employers across many different recruiting channels in the interactive world and companies need to efficiently find and engage better talent to remain competitive. We expect not only to continue signing new clients but, based on our experiences with clients that have been with us for two or more years, we also expect many of our current clients to commit to a greater use and leverage of interactive job marketing."

Business and Client Growth

Jobs2web, a pioneer in interactive recruitment, continues to expand and its clients numbered more than 125 by the end of 2009. New client additions include 3M, 7-Eleven, Inc., American Medical Systems, Avanade, Inc., DRS Technologies - RSTA Group, G&K Services, Henry Ford Health System, Medtronic, Novell, Red Hat, Inc., Sodexo, Inc., St. Jude Medical and TJX Companies.

To accommodate the company's current and future needs, Jobs2web headcount also increased more than 50 percent in 2009, including more than 150 percent in operations/product development and 33 percent in Client Services and Support.

Product Innovation, Recognition

Prior to 2009, interactive recruiting was focused on specific recruiting channels – such as posting job advertisements, pay-per-click or major search engines. HR and recruiting leaders now recognize the need to take advantage of all avenues of recruitment in a comprehensive, holistic manner. For example, Social Networks continue to be an

effective channel to find and engage talent, and employers need a strategy to tap that potential. Jobs2web is the only vendor to offer employers a proven technology that harnesses control of all recruiting channels, inclusive of Social Networks, and gives clients the ability to know the effectiveness of the first recruiting dollar spent, not after the last dollar is spent.

HR and recruiting managers tell Jobs2web that they need better tools so they can deliver on the promise to do more with less. Jobs2web has responded by continually updating and enhancing its offerings to benefit both employers and job candidates while aligning with the ever-changing market.

Major 2009 enhancements included expanded options for candidates, such as subscription agents that enable candidates to identify specific jobs or categories by keyword. Candidates “opt-in” and craft personalized alerts that pinpoint potential opportunities. Additionally, Jobs2web introduced a Job Search Map capability in a portable, self-contained widget that can be placed anywhere on a website that enables job seekers to find jobs via a graphical map. A recent client implementation of this map widget resulted in 80,000 clicks to job opportunities in the first month.

Jobs2web’s Recruiting Dashboard™, which provides companies with a real-time, accurate, unbiased view of their interactive recruiting efforts, is especially well suited in helping managers to do more with less. Enhancements in 2009 included the ability for recruiters to create a visual map of a candidate’s location, track the effectiveness of social networking and easily print and export reports for review. The dashboard’s value to the HR profession was further acknowledged when *Human Resources Executive* magazine presented Jobs2web with a Top HR Product of the Year Award at the 12th Annual HR Technology Conference.

Topping off the company’s outstanding 2009, Jobs2web was recognized as one of the “most dynamic, fast-growth companies in the nation” by ranking No. 228 on Inc. magazine’s exclusive 28th annual Inc. 500.

Jobs2web will hold its first users’ conference called “Collaborate 2010” in Minneapolis on June 14th – 17th. This event is designed to give clients and industry leaders the opportunity to learn, share ideas, network and advance opportunities to accelerate the use of interactive marketing. Speakers and presenters include Lou Adler, Ryan Estis, Doug Berg and Ken Holec along with presentations from Jobs2web clients including HCR ManorCare, Lifetime Fitness, Mayo Clinic, and Stryker Corporation. More information on the conference can be found at www.Jobs2web.com.

About Jobs2web

Jobs2web has revolutionized online recruiting by leveraging interactive technology and the social web to help companies find better talent, faster at a fraction of the cost. Through integrated technology, automation and real time analytics the Jobs2web platform powers interactive recruitment marketing strategy helping clients Recruit Better™. Come see how at www.jobs2web.com.

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