



## **Jobs2Web Sponsors Human Capital Institute's "Strategic Sourcing and Recruitment" Education and Research Initiative**

*The Human Capital Institute (HCI), a global professional association that is advancing the science of strategic talent management, and Jobs2Web, an interactive recruiting partner that helps its clients maximize their contacts with interactive job seekers, announced today that Jobs2Web is sponsoring HCI's Strategic Sourcing and Recruitment education and research track.*

Washington, DC (PRWeb via [HRMarketer](#)) April 19, 2008 -- The [Human Capital Institute](#) (HCI), a global professional association that is advancing the science of strategic talent management, and Jobs2Web, an interactive recruiting partner that helps its clients maximize their contacts with interactive job seekers, announced today that [Jobs2Web](#) is sponsoring HCI's Strategic Sourcing and Recruitment education and research track.

Strategic Sourcing and Recruitment is among several topics addressed in HCI's Talent Acquisition community of interest, a community HCI and its more than 110,000 members consider critical to organizations working to leverage human capital.

The track examines how, amidst a shift in the global economy, organizations are questioning how to source candidates widely and effectively. The brightest organizations are using new tools, techniques and talent resources, including online job boards and social networking sites, to strategically source and manage human capital.

"Over the last few years, full life-cycle recruiters have turned to a variety of different sources to seek out the best possible talent," said Bill Craib, HCI Vice President, Communities. "The war for talent requires a complete understanding of all the tools out there, from social networking and Internet crawling to cold-calling, sourcing and research. Jobs2Web has experienced this phenomenon first-hand; HCI is glad to partner with them to bring this important information to our members."

"Understanding the rapidly changing dynamics regarding how progressive job seekers are identifying their career opportunities is vitally important to recruiters and to the organizations that employ them," said Ken Holec, CEO of Jobs2Web. "The tools for sourcing and supplying talent are evolving rapidly. Jobs2Web is eager to help HCI help recruitment professionals learn to harness their power."

As part of its sponsorship, Jobs2Web is hosting an HCI online webcast at 1 p.m. ET on Wednesday, June 25, 2008. The webcast, *The Next Wave of Interactive Sourcing: Are You Ready?*, features Jobs2Web Founder & Chief Innovation Officer, Doug Berg, discussing what's happening with online recruitment and the strategies being used to take best advantage of these new trends. Attendance is free with registration at the [Human Capital Institute](#).

More information about Strategic Sourcing and Recruitment, as well as HCI's other online education and research tracks, is available at [www.humancapitalinstitute.org](http://www.humancapitalinstitute.org).



## ABOUT JOBS2WEB

Jobs2Web is your interactive recruiting partner. We develop and implement innovative technologies and services to enable you to attract, capture and communicate with the exploding base of interactive job seekers. Our solutions allow you to be self-sufficient, reduce administration, and provide measurable results; all of which will translate to increased quality of hires and reduced time to fill. For more information, visit [www.jobs2web.com](http://www.jobs2web.com)

## ABOUT THE HUMAN CAPITAL INSTITUTE

The Human Capital Institute is a global think tank, educator, researcher and professional association defining the agenda and setting the pace for the new business science of human capital management. With more than 110,000 members in over 40 countries, HCI offers a new association framework that cuts across the silos of recruitment, HR/OD, finance, sales and marketing, operations, manufacturing and IT. The organization provides key executives, line managers and human capital professionals with the newest education, most effective tools and best practices in talent strategy, acquisition, alignment, engagement, deployment, measurement and retention. HCI also awards the HCS designation to individual executives and collaborative teams who, through coursework and a workplace practicum, demonstrate a commitment to understanding and utilizing talent strategies and best practices.

HCI believes that the future belongs to leaders with innovative ideas and strategic knowledge. The organization invites professionals to learn, share and grow their careers with HCI's comprehensive resources, and to join HCI's high-achieving, forward-looking membership community. For more information, visit [www.humancapitalinstitute.org](http://www.humancapitalinstitute.org)

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