

Jobs2Web Unveils First-of-its-Kind Offering for Recruitment Process Outsourcing Vendors

-RPO 2.0™ Delivers Unique Sourcing Advantages, Helps Fill Talent Pipelines with Qualified Candidates and Builds Talent Communities -

MINNETONKA, Minn. (November 10, 2008) — [Jobs2Web Inc.](#), a Web 2.0 interactive recruiting solutions provider, today announced details of its newest first-of-its-kind offering – known as Jobs2Web RPO 2.0™ – which has been designed especially to help recruitment process outsourcing (RPO) vendors improve sourcing effectiveness. As the leader in Web 2.0 recruitment marketing, Jobs2Web is helping corporate recruiting teams significantly reduce their job board costs through strategically designed and executed technology-driven programs. Now, Jobs2Web has extended the power of the company’s technology to RPO vendors, enabling RPO sourcing teams to tap the same high-levels of quality talent acquisition and sourcing communities enjoyed by direct Jobs2Web employers.

[Peter Brasket](#), Jobs2Web Senior Vice President, Business Development commented, “RPO providers must differentiate from each other, and sourcing effectiveness is perhaps the most critical of these differentiators. With candidates using search engines to conduct more than 200 million job and career-related searches each month, RPOs need to be able to tap into this flow of passive and semi-active candidates. Jobs2Web RPO 2.0 helps RPO vendors by continuously building interactive talent communities and pipelines, which deliver significant advantages as RPOs strive to meet and exceed their clients’ expectations.”

The benefits of Jobs2Web RPO 2.0 include lower cost sourcing; shorter time-to-fill; quality talent pipelines; improved margins for recruitment process outsourcing vendors; and higher levels of customer satisfaction. Brasket continued, “Our close-to-perfect renewal rate is a testament to our ability to drive quality talent flow that results in hires. [Jobs2Web’s ability](#) to support ongoing communication with prospective hires – as well as to leverage talent from other sources, such as employee referrals, social networks and alumni lists – keeps them engaged on behalf of prospective employers. For RPOs, our newest offering is particularly compelling because Jobs2Web RPO 2.0 delivers new sources of candidates while continually growing the talent pipeline.”

Easy to implement, Jobs2Web RPO 2.0 requires no IT support and does not require changes to existing recruitment workflows. Jobs2Web RPO 2.0 integrates seamlessly with applicant tracking systems. Every Jobs2Web RPO 2.0 client team has access to a dedicated Web-based recruitment dashboard and is assigned a designated account manager.

Since Jobs2Web RPO 2.0 leverages the proven capabilities of Jobs2Web's flagship offering, several RPO vendors are already evaluating the solution.

Brasket concluded, "A recent compelling reason that new employers have shared with us when adopting Jobs2Web is the fact that we can help them reduce their job board spend. For many employers, having a six- or seven-figure job board budget was a necessity. Today – with Jobs2Web – sourcing quality candidates can be accomplished far more cost-effectively. In fact, many of our clients tell us they are able to reduce their job board costs significantly. The benefits of Jobs2Web are many, and we're happy to make them available to RPOs as well."

Jobs2Web RPO 2.0 is available immediately and more information can be requested by contacting Peter Brasket at 952-697-2914. Additional information about Jobs2Web Inc. can be accessed at www.jobs2web.com.

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