

Jobs2web to Deliver Optimized Recruitment Capabilities for Another Fortune 500 Client, Xcel Energy

-Utility to Benefit from Jobs2web's Robust Recruiting Marketing Platform, Hard-to-Fill Capabilities and Monster.com Relationship-

MINNEAPOLIS, Minn. (January 19, 2011) – [Jobs2web](#), the leading provider of interactive recruiting solutions, today announced a new addition to its growing roster of Fortune 500 clients – Xcel Energy.

Under the terms of the multi-year deal, Jobs2web will deliver a multi-channel job marketing solution with an improved candidate experience, while gathering and measuring critical metrics throughout the entire hiring process. Xcel Energy will also utilize Jobs2web's automated hard-to-fill capabilities, which identifies the recruiting sources that yield the best results based on historical data for that job category.

"We are committed to operational excellence and providing our customers reliable energy at a greater value – both of which require superior talent," said Steve Crumley, director of Talent Acquisition for Xcel Energy. "We expect Jobs2web to help us recruit better talent as an organization and to find the right people for the right jobs at the right time."

"Over the years, Jobs2web has become known for unleashing the power of companies' existing career sites," said Ken Holec, CEO of Jobs2web. "We look forward to partnering with Xcel Energy to optimize the company's ability to find better talent – and for better talent to find them. With the addition of our award-winning Recruiting Dashboard, Xcel Energy also will be able to maximize its recruiting dollars and focus on its most effective recruitment strategies."

About Xcel Energy

Xcel Energy (NYSE: XEL) is a major U.S. electricity and natural gas company with regulated operations in eight Western and Midwestern states. Xcel Energy provides a comprehensive portfolio of energy-related products and services to 3.4 million electricity customers and 1.9 million natural gas customers through its regulated operating companies. Company headquarters are located in Minneapolis. More information is available at www.xcelenergy.com.

About Jobs2web

Jobs2web helps large organizations hire better people, faster and cost effectively. By using Jobs2web's proven Recruit Better™ system, employers know which online channels provide better return on investment, recruit better talent and deliver better candidate engagement. See how at www.jobs2web.com.

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