

Jobs2vets Launches to Help Vets Find Jobs

-Jobs2web Clients Join Together to Simplify How Veterans Search for Jobs

MINNEAPOLIS, Minn. (November 10, 2011) – [Jobs2web](http://Jobs2web.com), the industry leader in helping measure and optimize every aspect of the employer's interactive recruitment marketing strategy, today announced the launch of Jobs2vets (www.jobs2vets.com), a job search tool specifically designed for Military Veterans. Jobs2vets will make over 150,000 jobs across Jobs2web's clients easily accessible through a simple tool known as a Military Jobs Transcoder that matches the Veterans' Military Occupational Classifications (MOCs) to available jobs.

Jobs2web's Vice President, Client Services, Jon Greene, said, "Right now, there is no more deserving and skilled group of unemployed individuals than our returning vets. We're honored to be of service to them by leveraging our technology strengths and outstanding customer base to bring them together."

The unemployment rate for veterans' averages 11.5 percent nationwide compared to 9 percent overall. One in five Veterans between the ages of 18 and 24 are unemployed. In some states that number can exceed 20%. This first of its kind venture by a technology vendor on behalf of its clients is designed to help solve that problem. The Jobs2vets tool is being provided to veterans and to Jobs2web clients at no cost to either the client or veteran and requires no registration for the veteran to use.

Laura Thompson-Woodland, U.S. Army Veteran (MOC 92F), commented,

“Jobs2vets is easily accessible. After several negative experiences with other military translation sites, I found this site to have the most relevant jobs available to my MOC. Even with the most obscure military jobs, this site was able to produce comparable civilian jobs.”

Raymond Baltera, U.S. Air Force Crew Chief (MOC 2A551), said, "Jobs2vets would be very useful for me when trying to find a civilian job that utilizes the skills I had learned in the Air Force.”

Veterans are encouraged to visit www.jobs2vets.com and enter their Military Occupational Classification, which in turn presents them with a list of relevant job openings. By clicking on a specific job, the vet is directed to the respective company’s job on that company’s career site.

Jobs2web has leveraged their advanced job matching technology to spawn keywords from the various MOCs that quickly scan the available job titles, descriptions and locations of available jobs in the collection of all jobs from jobs2web clients. Jobs are promoted to the site automatically as they become available and requires no physical posting of jobs by the employer.

Jobs2web client, Lisa Sherr, Director of Branding, Communications & Metrics from ADP®, said, “Military veterans possess the skills and discipline that make them exceptional employees. We applaud Jobs2web for developing Jobs2vets and look forward to sourcing veteran talent using this source.”

John Kurnick, Vice President, Global Talent Management, from Yum!, the parent company for KFC, Pizza Hut and Taco Bell, said, “We can’t support our veterans enough as they transition into civilian life, and look forward to the creative tools that Jobs2web has to offer.”

Jobs2vets will be generally available on Veteran’s Day (11.11.11) and can be accessed by going to www.jobs2vets.com.

About Jobs2web

Jobs2web helps employers measure and optimize every aspect of their interactive recruiting strategy. Client’s hire better people, faster and more cost effectively. By using Jobs2web’s proven Recruit Better® system, employers know which online channels provide better return on investment, recruit better talent and deliver better candidate engagement. See how at www.jobs2web.com.

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