



FOR IMMEDIATE RELEASE:

Monster and Jobs2web Collaborate to Help Customers Objectively Measure the Value and Performance of Recruitment Solutions

MAYNARD, Mass. – Nov. 18, 2010 – In a world where finding the right talent at the right time and doing it cost effectively is more complex than ever, Monster.com[®], the leading talent matching engine and flagship brand of [Monster Worldwide, Inc.](http://MonsterWorldwide.com) (NYSE: MWW) and Jobs2web, the leading provider of interactive recruitment marketing and analytics, are collaborating to help customers reliably measure ROI of recruitment solutions.

Interactive recruiting channels continue to expand and evolve as recruiters are using multiple resources to source candidates, and now customers are looking for a way to measure the effectiveness of these channels. The reseller agreement allows Monster to offer to select Monster customers Jobs2web's proven Platform and award winning Recruiting Dashboard[™] solution to provide an unbiased and independent measure of the value and performance of all interactive recruiting channels.

"Employers are looking for an objective method to evaluate what's delivering the most value. We know that Monster's solutions really work for employers and we're committed to demonstrating that Monster is the best way to match the right talent to opportunity," said Kathy Paladino, Senior Vice President of North American Sales for Monster Worldwide.

Doug Berg, Founder and Chief Recruiting Geek at Jobs2web stated, "Major employers are becoming more sophisticated and seeking more effective marketing techniques for their recruiting. Monster has a wide array of existing and emerging recruitment media solutions for targeting talent online, and when paired with the Jobs2web platform to capture and precisely measure the response to them it creates a powerful resource."

Over the past few months, Monster and Jobs2web have been collaborating and refining a joint solution incorporating their complementary assets based on feedback and insight from pilot customers.

"Having reliable, objective insight into what's working is fundamental to our strategy for seeking out the right talent. The Jobs2web dashboard proves that Monster delivers tremendous value and it's reinforced our commitment to Monster for our 2011 staffing budget," said Michael Hakeem of Novo Nordisk.

"It's my opinion that the Monster - Jobs2web alliance is a great move for our industry," said Chris Hoyt at PepsiCo. "The recruiting industry is craving next generation solutions from our partners that not only help us target talent better, but that will also give us real time visibility to our recruiting ROI when running recruiting campaigns."

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com>.

About Jobs2web

Jobs2web helps large organizations hire better people, faster and cost effectively. By using Jobs2web's proven Recruit Better™ system, employers know which online channels provide better return on investment, recruit better talent and deliver better candidate engagement. See how at www.jobs2web.com.

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