

Pinstripe Selects Jobs2Web for Enhanced Candidate Sourcing Solutions

-Leading Recruitment Process Outsourcing Company Cites Sophisticated Technology, Innovative Approaches as Primary Selection Criteria-

MINNEAPOLIS (February 2, 2009) – Jobs2Web, a Web 2.0 interactive recruiting solutions provider, today announced that its RPO 2.0 solution has been selected by Pinstripe, Inc., one of the nation's top ten recruitment process outsourcing (RPO) providers, to deliver enhanced candidate sourcing.

Launched in November 2008, Jobs2Web RPO 2.0 is designed specifically to help recruitment process outsourcing (RPO) vendors improve their sourcing effectiveness. With RPO 2.0, vendors can significantly strengthen their inflow of passive talent and build talent communities and pipelines. The benefits of Jobs2Web RPO 2.0 include lower cost sourcing; shorter time-to-fill; higher-quality talent pipelines; significantly-strengthened employment branding and search engine visibility; and higher levels of customer satisfaction.

“By leveraging our RPO 2.0 offering, Pinstripe is in the unique position among RPO providers of being the first to take advantage of Jobs2Web's proven interactive recruitment marketing solutions. Pinstripe can now provide even greater strategic value to clients by helping them become more interactive through search engine optimization, job aggregation sites, social networking sites and other emerging digital marketing mediums. The outcome is to help them enhance their own talent communities and marketing of job opportunities,” said Peter Brasket, co-founder and senior vice president, Business Development for Jobs2Web.

With candidates using search engines – such as Google - to conduct more than 200 million job and career-related searches each month, RPOs need to be able to tap into this flow of passive and semi-active candidates. Jobs2Web's RPO 2.0 delivers unique sourcing advantages by continuously building interactive talent communities and pipelines, which deliver significant advantages as RPOs strive to meet service level agreements and exceed their clients' expectations.

“We are pleased to have formed this strategic partnership with Jobs2Web. In our research, we have seen a shift in job seeker behavior – a move away from candidates going directly to specific job sites. Instead, they are conducting their

job searches through the major search engines like Google. As a result, we have been looking at ways to further enhance our approach to SEO and were specifically drawn to Jobs2Web because of the sophistication of their technology and the tenacity of their approach to anticipating the ever-changing criteria of search engines,” explained Sue Marks, Pinstripe CEO.

“Our relationship with Jobs2Web will empower Pinstripe to further advance our recruitment marketing strategy, and provide our clients the latest innovations in Web technology to keep them on top of next-generation recruiting techniques,” she added.

In addition to its RPO-specific offering, Job2Web’s innovative solutions are available for all organizations. Easy to implement, Jobs2Web requires no IT support and does not require changes to existing recruitment workflows. Jobs2Web also integrates seamlessly with applicant tracking systems. Every Jobs2Web client team has access to a dedicated Web-based recruitment dashboard and is assigned a designated account manager. More information can be accessed at www.jobs2web.com.

About Pinstripe, Inc.

Pinstripe, Inc. designs, builds and delivers high-performance talent acquisition and management solutions. Pinstripe’s innovative approach to Recruitment Process Outsourcing (RPO) integrates sourcing, recruiting, hiring, on-boarding, and engagement into a complete, end-to-end solution. Pinstripe on-demand hiring solutions are tailored for specific clients across a spectrum of industries including financial services, healthcare, technology, telecommunications and other major industries. For healthcare organizations, Pinstripe Healthcare works with clients to attract the best available talent so they can deliver high quality patient care and reduce overall labor costs. More information is available at <http://www.pinstripetalent.com>.

About Jobs2Web

Jobs2Web is a leading provider of interactive recruiting solutions. The company develops and implements the innovative technologies and services that enable employers to leverage their investments in their own career sites to attract, capture and communicate with the exploding base of interactive job seekers. Through Jobs2Web’s solutions, employers can improve recruiter effectiveness and provide measurable results, translating into increased quality of hires, reduced time to fill and a ready pipeline of passive candidates.

Founded in 2003, Jobs2Web is headquartered in Minneapolis. Jobs2Web's executive team includes several of the world's foremost sourcing and recruiting experts. More information can be accessed at www.jobs2web.com.

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