

The Talent Board Welcomes Jobs2web as Sponsor of The Candidate Experience Awards

SAN FRANCISCO – June 22, 2011 – The Talent Board, a non-profit organization focused on the elevation and promotion of a quality candidate experience, today announced that Minneapolis-based Jobs2web is sponsoring the [Candidate Experience Awards](#).

[Jobs2web](#) helps large organizations hire better people, faster and cost effectively. By using Jobs2web's proven Recruit Better® system, employers know which online channels provide better return on investment, recruit better talent and deliver better candidate engagement. The company announced version 3.0 of its award-winning [Recruitment Marketing Platform](#) (RMP) this week at its annual client conference, Collaborate 2011.

The Candidate Experience award competition consists of three survey rounds that are designed to evaluate and recognize organizations that produce outstanding candidate experiences. Round one is comprised of a 40-question survey that is designed to capture and evaluate the nominated company's recruitment processes and practices driving the candidate experience. The submission deadline for this phase of the award process is June 30, 2011. The Award is designed for North American companies and it is free for all participating companies.

The outcome of the first round is the awarding of "Candidate Experience" designation to those organizations that meet a standard of candidate experience. Qualified entrants have the option of advancing to round two of the competition, which involves access to a sampling of 2011 employment candidates using online survey tools. Based on the results, finalists will advance to round three, which involves an interview by a panel of judges who will make the determination regarding the winners. All Candidate Experience winners will be celebrated at a banquet ceremony held during the [2011 HR Technology Conference](#) in Las Vegas.

On behalf of The Talent Board, Elaine Orlor welcomed Jobs2web as a sponsor, commenting, “Jobs2web has spearheaded a positive candidate experience since its inception. A clear category leader, proven by the quality and caliber of the attending organizations at their Collaborate 2011 conference, we are honored to have their participation as a sponsor for this year’s Candidate Experience Awards.”

[Jobs2web CEO, Ken Holec, said, “Shifting demographics, an emerging millennial workforce, and sought-after passive talent are the realities of today’s quest for qualified candidates. Delivering a candidate experience that is consistent with a company’s brand engages candidates who are also consumers. That’s our focus and one of the reasons why Jobs2web is delighted to sponsor The Candidate Experience Awards.”](#)

Other sponsors of The Candidate Experience Awards include [StartWire](#), [HireVue](#), [CareerXroads](#) and [Talent Function Group](#).

More About The Talent Board

The Talent Board is a non-profit organization focused on the elevation and promotion of a quality candidate experience. The organization, awards program and its sponsors are dedicated to recognizing the candidate experience offered by companies through the entire recruitment cycle, and to forever changing the manner in which job candidates are treated. More information can be accessed at www.thecandidateexperienceawards.org

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